

VERSAMARK IDEAS

A TRULY CLEAR EMBOSSING PAD

Use like you would the Top Boss. Just stamp and emboss with colored powder or clear powder for a see through shine.

A WATERMARK

This is great for backgrounds, it will deepen the shade of colored paper wherever you stamp. Just think about this, for every color of paper you own, you now have a complementary color of ink!

POPPIN' PASTELS

There are a couple of ways to accomplish this effect on light colored card stocks.

- 1.) Apply chalks to the area to be stamped, stamp with VersaMark and allow to dry or use heat gun. Then rub gently with a clean cotton ball. You can get a dramatic effect by adding more chalk to a cotton ball or dauber after you stamped with the VersaMark. Or you can emboss while stamped image is still wet with clear embossing powder and the image will jump out at you!
- 2.) Stamp first then chalk gently over the stamped area and watch the image magically appear.

REVERSE PASTELS

This time you use brightly colored chalk to cover dark colored card stock (Basic Black, Night of Navy, Close to Cocoa, Old Olive, etc.) and then stamp over the chalked area. The ink will pull out the color of the paper from beneath the chalk. Be sure to clean the stamp before re-inking it as the chalk you removed is now on your stamp and you will dirty your VersaMark pad.

SHADOWING

This is a technique to use with Kaleidacolor pads and word stamps but you can use it for anything really. Just stamp directly over your first image. Because you will seldom be exact you will make a shadow that gives the initial image a 3-D effect. You can even take it a step further and emboss with a transparent powder like Pearl or Iridescent Ice.

BRAYER RESIST

This technique can be done with Gold Encore or VersaMark. Stamp image(s) onto Glossy White card stock using one of the above inks. Gently wipe away the ink using a lotion-free tissue and small circular motion. Ink up your brayer and roll it over the paper. Wherever the VersaMark ink was stamped, the paper will resist the colored ink from your brayer. This works on matte card stock but looks better on glossy.

VERSAMARK & 2-STEP STAMPIN'

Stamp the same image first w/VersaMark & then with metallic (Encore). Just shift the image a little bit when stamping the metallic ink. It gives it a shadowed look. Looks great on baroque burgundy and forest foliage!

EMBOSSING ON GLASS

Using the embossing buddy first, then using the VersaMark to stamp the image on a glass container, then emboss with detail gold or silver. Fill it with candy and tie a ribbon on it.

EMBOSSING WITH YOUR 48 STAMPIN' UP! PADS

Ink your stamp with VersaMark then stamp on one of our 48 color pads or you can use a dauber to apply the color ink if you are worried about the color pad. Stamp and use clear embossing powder. Heat. Now you can emboss and be perfectly coordinated with the SU! markers, cardstock and inkpads. Be certain to clean stamp before re-inking on VersaMark pad or you will leave color on it.

DISCREET JOURNALING LINES

Although the VersaMark ink is sticky when applied, it dries like regular ink and loses the stickiness. It is Acid-free and safe for scrapbook pages. It works perfectly on all of our colored cardstock.

BATIK TECHNIQUE

Simply stamp your image using Versamark on ultra-smooth white or confetti or some other light CS and then emboss with clear embossing powder. Let cool. Then gently wad paper into a ball or you could fold it into a small square for a different look. Unfold it and smooth it out. Place it on a towel and wet with water so the paper is very damp. Next ink your brayer with a Kaleidacolor pad and brayer across the paper. The image will stay white while the ink will seep into cracks and the rest of the paper will have a batik look. (Like back in the 70's when you applied wax to a pattern on a shirt and then dipped it in dye, cooled and chipped the wax away.)